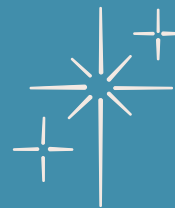


Jordan Wyer

graphic artist



education

B.F.A. in Graphic Design / Minor in French

Drake University, Des Moines, IA

August 2022 - May 2026

4.0 GPA

Drake Presidential Scholar, Drake University President's List

experience

Art Director, Drake Mag

Des Moines, Iowa

July 2025 - Present

- Oversees and creates the layout of the final print magazine
- Selects and leads team of volunteer designers and works with the leadership team
- Develops the style guide and ensures magazine stays within it

Corporate Design Intern, LCS

Des Moines, Iowa

May 2025 - Present

- Develop and design effective graphic templates, PowerPoints, and guides
- Assist with conceptualizing and crafting beautiful brand campaigns
- Prioritize a workload of multiple projects from conception to completion
- Present concepts and creative ideas to internal creative team

Graphic Design Intern, Anderson Gallery

Des Moines, Iowa

August 2024 - Present

- Create promotional materials for gallery exhibits
- Brainstorm graphics for events related to exhibits
- Adhere to strict deadlines and last minute changes

Design Intern, Choice Creative Solutions

Johnston, Iowa

June 2024 - August 2024

- Build out designs in a variety of sizes
- Respond to critique and requests from clients
- Create eye-catching and unique designs

Front Desk Associate, Massage Envy

Ankeny, Iowa

May 2024 - November 2024

- Anticipate and cater to client's needs
- Manage therapist schedules with client bookings
- React quickly to schedule errors and changes

Assistant Manager, Buff City Soap

Ankeny, Iowa

January 2023 - May 2024

- Create store products from scratch
- Build displays relevant to promotions
- Supervise a team of three

activities

Drake Mag Volunteer Designer

September 2024 - April 2025

Create unique designs for multiple stories within a style guide for a print magazine

Student Alumni Association Graphic Design Director

December 2024 - December 2025

Create posters, stickers, and social media graphics to promote events

awards

ADAI Annual Design Exhibition Best of Category Website and App Design

April 2025

Annual Juried Student Exhibition Artist

March 2025

Seal of Biliteracy

May 2022

skills

Hard Skills

Adobe Creative Cloud, Layout Design, Illustration, Print Design, Typography

Soft Skills

Problem Solving, Collaboration, Leadership, Time Management